

## Chief Executives' Group – North Yorkshire and York

14 November 2013

### North Yorkshire Community Plan

- 1 At the Chief Executives Group meeting of 12<sup>th</sup> September 2013, it was agreed that a revised North Yorkshire Community Plan would be developed, based around a few critical partnership issues. It was agreed that a task group would be formed with nominations from member agencies to identify some priorities and produce a draft. A meeting of the task group was held on 4<sup>th</sup> November and an outline first draft of the plan has been produced.
- 2 This report updates on the discussions held at the task group meeting and seeks comments on the outline draft included at Appendix 1.

#### Revised draft plan

- 3 The draft format adopted replicates that of the current plan; focussed around a single vision, a few key priorities and some actions to ensure that these aims are taken forward. The draft is based around a three-year vision and priorities as it was felt that three years would give sufficient time to enable outcomes to be achieved but also ensuring that the plan is not too far-reaching and lose resonance in a changing economic landscape. The vision itself is a draft revised one; adapted to reflect the difficult economic times and the importance of maximising what is distinctive and positive about the county and its communities.
- 4 In identifying draft priorities for the plan, the task group agreed that the following criteria provide a useful test for determining whether an issue merited inclusion:
  - What issues need some additional support to be able to happen; particularly issues which have the potential to create bigger problems in the next few years if we do nothing about them?
  - Which issues require all or most of the CEO Group partners to be involved?
  - Which issues, if tackled through this plan, would help create a key linkage between other partnership plans?
- 5 On this basis, a number of issues were discussed and it was agreed that the following three priorities represent issues that are critical for partners in the next few years.
  - Facilitate the development of key housing and employment sites across the county
  - Support and enable our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world
  - Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation.

The Chief Executives Group is invited to consider these priorities and provide any suggestions as to changes, additions or alternative priorities that may be needed.

- 6 Some suggested actions or outputs are also outlined towards the end of the draft which require the Chief Executives Group to sign up to tackling in the next few years. It would be useful to identify lead partners to initiate this work, although most if not all partners will have a hand in ensuring these tasks are delivered. It would also be useful to consider whether there are other actions that could usefully be included under the three priorities. These would need to be quantifiable/measurable to some degree so that the Chief Executives Group is able to monitor progress over the life of the plan. As such, the Group will also need to agree the process for monitoring progress and how this will be done within meetings going forward.
- 7 Several other issues were considered at the task group meeting as potential priorities for the draft, but discounted on the basis that they do not meet all of the criteria at point 4 above. These were:
- alcohol
  - safeguarding
  - broadband

Whilst these issues are important, they were not deemed to require a stand-alone objective to deal with them and there are other plans in place or underway which will specifically address these.

### **Forward process**

- 8 Once the Chief Executives Group has agreed to a vision, priorities and actions for the draft plan, it is suggested that the following forward timetable be adopted to incorporate a period of consultation and information-sharing.

Draft to be agreed by Chief Executives Group – 20<sup>th</sup> November  
 Consultation at the Wider Partnership conference – 22<sup>nd</sup> November  
 Consultation with Wider Partnership (by email) – until mid-January 2014  
 Final draft to come back to Chief Executives Group for agreement – 6<sup>th</sup> Feb 2014

- 9 There will of course be updates taken to Local Government North Yorkshire and York (6 December 2013 and 7 March 2014) to fit within this timetable. The final plan will be taken to a meeting of the full County Council in May 2014 for formal sign-off.

### **Recommendations**

- 10 It is recommended that the Chief Executives Group:
- i) agree the three-year timescale for the draft plan
  - ii) agree the revised vision
  - iii) review and agree draft priorities
  - iv) review and agree actions for achieving the priorities

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 Assistant Director (Policy and Partnerships)  
 North Yorkshire County Council  
 7 November 2013

# **North Yorkshire Community Plan 2014 - 17**

**DRAFT**

**Local Government North Yorkshire and York  
Chief Executives Group North Yorkshire and York**

## North Yorkshire Community Plan 2014-17

This plan sets out the key issues and actions that need to be tackled in partnership across North Yorkshire in the next three years, to help make sure that the county is well placed to respond to both challenges and opportunities. This is a refresh of the 2011-14 plan, led by Local Government North Yorkshire and York (“LGNYY”) and the Chief Executives Group for North Yorkshire and York (“CEO Group”).

Our vision is for **North Yorkshire to be a county which maximises its assets to adapt to a changing world and continues to be a thriving place for everyone to live, work and visit.** This builds on our aspirations for the county in the 2011-14 plan but also focusses our efforts as partners on the ongoing challenges presented by the difficult economic situation in the county.

There are a number of strategic plans and frameworks agreed by partners across the county (for example the local enterprise partnership growth strategy and the [joint health and wellbeing strategy](#)). LGNYY and the CEO Group have produced this plan to bring strategic coherence to a few critical issues that need a targeted partnership effort to tackle them. In identifying these we have adopted the following criteria:

1. Prevention - What issues need some additional support to be able to happen; particularly issues which have the potential to create bigger problems in the next few years if we do nothing about them?
2. Partnership - Which issues require all or most of the LGNYY/CEO Group partners to be involved?
3. Co-ordination - Which issues, if tackled through this plan, would help create a key linkage between other partnership plans?

*[insert some text here about how the consultation process helped to shape the plan]*

### Our three priorities for 2014-17

- **Facilitate the development of key housing and employment sites across the county**
- **Supporting and enabling our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world**
- **Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation**

The public sector is undergoing rapid change and the way that services are delivered to communities will continue to evolve over the next few years. As well as the more traditional function of delivering services, the public sector will also rely more heavily on **enabling** communities to develop and deliver the services they need. These priorities will therefore be tackled using a variety of these methods.

### **Facilitate the development of key housing and employment sites across the county**

We want North Yorkshire to be a place of opportunity for all and where all residents are able to thrive. Key issues affecting this vision include access to employment and affordable housing; that is, being able to create an offer which attracts and retains a local workforce. In providing these two elements, it's possible to tackle a range of other aspects affecting health and wellbeing, such as supporting families to be economically stable and skilling young people

who are not in education or employment. The development of strategic housing and employment sites is therefore of wider benefit to our communities. By identifying and developing such opportunities at key sites across the county will we be able to enhance the wellbeing of many communities.

## **Support and enable our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world**

Public sector reforms will impact considerably on local services over the next few years. Partners have a key role to play in enabling communities to develop resilience in adapting to these changes. This could include training and developing community leaders to work with their community and agencies to shape and deliver services in an innovative way. There is also an element of awareness-raising around maximising the function of things like community asset transfers and invoking other aspects of the localism agenda such as the community right to challenge.

With the growth of an older population in North Yorkshire comes a growth in age related issues such as dementia and loneliness and isolation. The growing older population also provides real opportunities to promote community action and healthy ageing, helping to tackle issues such as dementia and loneliness and isolation. Raising awareness of dementia and enabling “dementia-friendly” communities enhances the capability of communities to help themselves and also enhances support for the most vulnerable. The challenge for North Yorkshire is how to foster and support communities in their endeavours.

## **Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation**

We know that whilst North Yorkshire offers a good quality of life for many, this is not the case for all communities. In particular there are significant differences in terms of health and wellbeing experienced by those in more affluent communities compared with those who have experienced high levels of social and economic deprivation. Additionally, the current public sector reforms have already started to impact significantly on public sector services in North Yorkshire. Changes to these services, particularly when viewed cumulatively, can impact on the health and wellbeing of the population long into the future and are likely to disproportionately affect the most vulnerable in our society. We must work to ensure that the potential negative impact of these changes are minimised and highlight where we believe those in greatest need are being affected the most.

Smoking and alcohol are two of the main drivers of ill health in the population. Smoking is also the primary reason for the gap in life-expectancy between the rich and the poor. These issues are preventable with co-ordinated action across organisations in North Yorkshire. In addition, partners in North Yorkshire have a key role in the health and wellbeing of their staff, as well as thousands of contacts daily with residents. This puts local employers in an ideal position to improve the health (and productivity) of their workforce as well as supporting local residents to live healthy lives.

### **How will this plan be taken forward?**

Local Government North Yorkshire and York and the Chief Executives Group for North Yorkshire and York will lead the partnership of agencies responsible for ensuring that progress is achieved against all of the key aims of this refreshed plan.

The partnership has identified a number of key agencies or groups below who will be best placed to lead on delivering the actions outlined in this plan, although it is expected that all partners will have some role to play in ensuring their effective implementation. Performance against these actions will be reviewed *[insert timeframe/process]* by the Chief Executives Group, who will take an overview of progress in these areas made from each lead.

### 1) Facilitate the development of key housing and employment sites across the county

Tasks/Actions		Lead organisation(s) or partnership(s)
1	Facilitate the development of identified strategic sites in North Yorkshire, with a focus on housing and employment opportunities.	

### 2) Developing the capacity of our communities to shape and deliver the services they need and to enhance their resilience in a changing world

Tasks/Actions		Lead organisation(s) or partnership(s)
2	Develop support for communities to enable them to take a role in service design and delivery.	
3	Task group to look at how North Yorkshire could meet the challenge of dementia, loneliness and isolation and other mental health and wellbeing issues.	

### 3) Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation

Tasks/Actions		Lead organisation(s) or partnership(s)
4	Develop a proactive partnership approach to the control of alcohol and tobacco, including responsible licensing, reducing illegal sales, and reducing illicit and counterfeit products.	
5	Support organisations in North Yorkshire to promote a whole-organisation approach to health and wellbeing, including healthy work places and training for workers.	

Further information about this plan, how it has been developed and the partnership can be found at [www.nypartnerships.org.uk/nycommunityplan](http://www.nypartnerships.org.uk/nycommunityplan)

Enquiries about this plan can be sent to [nypartnerships@northyorks.gov.uk](mailto:nypartnerships@northyorks.gov.uk) or by calling 0845 872 73 74.

You can also write to:

Policy and Partnerships  
Central Services  
North Yorkshire County Council

County Hall  
Northallerton  
DL7 8AD

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